



12/28/2009

Subway Of Denville LLC
4 Broadway
Denville NJ, 07834

To Whom It May Concern,

My name is Michael Dey and I have been a Subway Franchisee for two-and-a-half years and I currently own two locations. The moment that I decided to call DTT up to install their equipment in my stores represented a complete turning point in my business. My sales consultant was Nevil Desai and the entire process from equipment selection to installation was completely seamless and headache-free. The installer was very professional and courteous at all times, and he was able to accommodate my individual needs with camera/server placement...etc. After the install, I had some questions about some of the system's features, and dealing with tech support was equally as painless. They were responsive and knowledgeable about all aspects of the system and were able to help me with any questions or concerns that I had.

I've had this equipment for 9 months now, and it has helped me to reduce labor/food costs dramatically. Having the POS interface is especially useful because it creates the ultimate physical presence that an owner/manager must have to run an efficient and effective operation. It has also aided in the conviction of an employee who stole money, as well as another outside individual that tried to steal an employee's purse off the premises. It's a wonderful investment that every franchisee should consider. Thanks for everything!

Very Truly Yours
Michael Dey
Subway Franchisee
Store #42782, #27596
SFAFT Local Board Member Market 001