



#2231 · #3155 · #7007 · #15334 · #34767  
322 County Road 721 Loop · Moore Haven · FL · 33471  
Phone 863-946-2588 · Fax 863-946-1655 · [bigosubs@earthlink.net](mailto:bigosubs@earthlink.net)

January 16, 2007

DTT, Inc.  
Attn: Gerald Sparrow  
1755 North Main Street

Dear Gerald,

Lori and I are pleased that we made the decision to install your systems in our 5 stores. After seeing the product at a field show in Montreal, we ordered the system. It was installed on a timely basis by a well trained person whom instructed us on the in's and out's of its operation. In no time we were recording the activities at the stores. I believe it was the first night that we saw something that we were not aware was going on. We have found that it sheds light on many things like: closing early, uniform policy, employee laziness, theft, food theft, time theft, and of course employee/customer interaction.

Making a DVD is very simple and has been a blessing in the event of a slip and fall or other situations. The images can be scrutinized from the memory and DVD's made as needed. The DVD's then can be stored indefinitely. In one case the insurance company was happy to have them. We used the systems to check on the stores during the recent hurricanes in South Florida. If the system was up and running we knew that we still had power, and could see if there was any obvious damage.

An often overlooked ability about the system is that it can also be used to find positive things too. When a customer comments on great service it also can be confirmed. The employee's know that we are watching for the good as well as the bad. I enjoy speaking with employees and acknowledging their great service.

We must have been one of the first franchisee's to get involved with DTT, because they used our stores in their brochures. Lori and I hope DTT has a long and amicable relationship with SUBWAY and us.

Sincerely,

Trey Bennett  
President  
Subway on Park, Inc.