



"BLIMPIE is my first experience in the restaurant business. If I were to open another store, I'd buy DTT Surveillance cameras before I'd buy the food – it's that important."

-Eric Murray, BLIMPIE Owner, Wake Forest, NC

Dear BLIMPIE Franchisees:

Blimpie International, Inc. has chosen DTT Surveillance, the leading manufacturer of Digital Surveillance Equipment to the Restaurant and Hospitality Industries, as THE approved vendor for surveillance products.

Best of all, DTT Surveillance has reduced its pricing by \$500 and added an additional discount to BLIMPIE Franchisees who would like to equip multi-locations with DTT's surveillance products.

Many Blimpie franchisees already have the DTT system protecting their stores. The overwhelming response from our franchisees to their products, pricing, service and 36-month warranty has been positive. The DTT system allows you to actually see what is going on in your location 24 hours a day from your home or office. It is truly a management tool that will pay for itself because of less theft and better customer service.

DTT has installed over 15,000 systems in restaurants of all kinds across the country. Once you take the time to see all of the benefits of this system, you will want to add your location to that growing list.

To learn more about DTT, or to schedule a free online demo, contact them at 800 933-8388 or visit their website at [www.dttusa.com](http://www.dttusa.com).

Sincerely,

Bruce A Kolbinsky  
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